Marvi for exceptional performance of BISP to underprivileged

KARACHI, March 1 (APP): Chairperson, Benazir Income Support Programme (BISP), Marvi Memon has said that exceptional performance of BISP team can give new meaning to the life of marginalized sections of the society by following the vision of Prime Minister Muhammad Nawaz Sharif in letter and spirit.

While giving her guidelines on improving the performance of BISP in an efficient way to her team during a visit to BISP Regional Office in the metropolis on Sunday she said that BISP was the single largest social Programme and it has been expanded according to a commitment made before general elections in the PML(N) manifesto.

DG, BISP, Regional Office Sindh, Zafarullah Khan Soomro and Provincial President PML-N Youth Wing, Sindh, Raja Ansari were also present on the occasion. She said that she was on a big mission to deliver to her people who were spending their lives in poverty.
Marvi said this Programme was very useful and would be made stronger by providing financial help to the more needy people. "You are the face of BISP and you have contact with the beneficiaries at grass-root level," she added. "If you think big you will achieve big," she said adding "today was my fourth day as Chairperson of BISP and without wasting time I want to serve my people."

Marvi said that BISP team is on a mission and they have to struggle against poverty through this campaign but through a transparent process. She said that she was here to serve her people not to exploit them like others and urged her team to strive hard to achieve the planned goal of eradicating poverty. Beneficiaries especially women must be dealt with dignity, respect and empowered through the Programme, she advised.

BISP is for those who have a marginalized family background and its discontinuation was unthinkable, she added. Later, On way to Thatta she received a warm welcome from party workers and supporters at various places.

She reviewed the provision of facility of Waseela-e-Taleem, a programme being run by BISP, at Government Girls High School, Gharo, to beneficiaries’ children, who are being screened for enrolment in the school with a Rs 200 financial assistance per month, if enrolled.

While mingling with women beneficiaries, on the occasion, she asked them to send their children to school for getting education and making them doctors, engineers and well-mannered persons of the future.

She also visited BISP Tehsil office, Thatta and listened to complaints of beneficiaries and ensured them to remove the same.