

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES)

SELECTION OF SURVEY FIRMS

NATIONWIDE ROLLOUT OF NATIONAL SOCIO ECONOMIC REGISTRY UPDATE

Benazir Income Support Programme (BISP), established under BISP Act 2010 (No. XVIII of 2010), is the country's largest Social Safety Net Programme that caters for welfare of the poorest households across the country. Keeping in consideration the international best practices, the existing data of National Socio Economic Registry (NSER) that was established as a result of the previous Nationwide Poverty Scorecard Survey carried out during 2010/11, requires an update due to variant nature of the socioeconomic conditions that tend to lack its relevance over years. The ensuing update will help BISP in assessing welfare status of the existing beneficiaries as well as help in identifying new eligible families that need to enter the programme.

For updating the NSER, BISP has made a shift from Paper Based Personal Interviewing (PAPI) to Computer Assisted Personal Interviewing (CAPI) methodology. The targeting of the beneficiaries is being undertaken in two phases. In Phase – I, sixteen (16) districts across Pakistan are being surveyed at households' level basis by applying two approaches, involving desk registration (four districts) and door to door survey (16 districts including desk registration districts). This Phase has bestowed an opportunity to BISP to test both the approaches as well as ensure feasibility of the technological based data collection mechanism for Phase – II that involves National Rollout.

As the pilot phase is approaching its completion, BISP intends to implement all Pakistan Registry Update (excluding pilot districts) using **Computer Assisted Personal Interviewing (CAPI)** based Poverty Score Card by applying Door to Door Survey at households' level.

For the National Rollout of CAPI based households survey, one hundred and thirty six (136) districts across the country, have been divided in the following eight (08) geographical based clusters whose details alongwith the households and population estimates, are available at BISP's website at the link www.bisp.gov.pk/procurement:-

Clusters	Clusters' Description
Cluster – 1	Northern Punjab, AJK and ICT
Cluster – 2	Central Punjab
Cluster – 3	Southern Punjab
Cluster – 4	Khyber Pakhtunkhwa and Gilgit Baltistan
Cluster – 5	Upper Sindh and Bahawalpur Division
Cluster – 6	Karachi, Makran and Lower Balochistan
Cluster – 7	Upper Balochistan
Cluster – 8	FATA

BISP now hereby invites eligible, national and international Firms/Joint Ventures, duly registered with Income Tax and Sales Tax Departments, to indicate their interest for providing the required services. **The services of consultancy firms shall be hired to carry out CAPI based household survey in 136 districts through separate contracts for each cluster. The firms can apply for one or more clusters and the shortlisting shall be made cluster-wise.**

The eligible consulting firms are required to demonstrate/provide following requisite information to prove their qualification/eligibility to perform the assignment: -

- a) Complete historical profile of the organization/firm with the information i.e. incorporation certificate, experience, corporate profile indicating years of operations, core competencies & management systems etc. **[Max. Score = 30]**
- b) Details of completed projects of similar nature with requisite information i.e. project description, cost of the project, client, duration and type of association/JV if any. **[Max. Score = 40]**
- c) Demonstrated expertise and capacity of social mobilization and community outreach at national, provincial or regional levels. **[Max. Score = 20]**
- d) Demonstrated experience of conducting any Computer Assisted Personnel Interviewing (CAPI) and/or MIS based qualitative/quantitative assignments such as field surveys, research, enrolment etc. **[Max. Score = 10]**

Social Mobilization/Community Outreach will be one of the important conditions for achieving optimum outcome of the survey activity, therefore, Consultancy Firms are encouraged to make association(s) (sub-consultancy) or Joint Ventures (JVs) to enhance their qualifications/capacity for effective communication.

Firms interested to participate in JV should submit information for each partner, which will be assessed independently regardless of capacity/experience of the other partner. For firms in arrangement of lead sub-consultant, only the experience and capacity of lead firm will be assessed. However, such arrangement should be clearly mentioned in Expressions of Interest Response.

A consultancy firm for each cluster, will be selected through **“Quality & Cost Based Selection (QCBS) Method”** in accordance with the procedures set out in the Procurement of Consultancy Services Regulations 2010 issued by the Public Procurement Regulatory Authority, (as amended from time to time) which can be perused at the website: www.ppra.org.pk/legal/documents/regulations.

Consultancy firms are encouraged to provide only materials that would be specific to the proposed services, and to avoid submitting generic promotional material. **Instructions for the Consultancy Firms** may be downloaded from the websites www.ppra.org.pk or www.bisp.gov.pk/procurement where this REOI is also available.

Expressions of Interest response, separately for each cluster, prepared in accordance with the instructions in the EOI, must be delivered in a written form to the address below (in person, or by post) by or before **1500 hours** on **30th June, 2017**, which shall be opened on same day at **1530 hours** in the presence of representatives of consulting firms who may choose to be present.

The assignment title of the consultancy and the name of the cluster applied for, should be clearly written on the front of the envelope or in the subject line.

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