

NEWS TODAY

THURSDAY, FEBRUARY 18, 2016

1. BISP AIMS TO ACHIEVE SDGS OF ZERO HUNGER, POVERTY REDUCTION: MARVI

Published in Pakistan Observer, Feb 18, 2016

Islamabad—Benazir Income Support Program (BISP) is a model social safety net programme which aims to achieve SDGs of poverty reduction, zero hunger and women empowerment.

This was stated by the Minister of State and Chairperson BISP, MNA Marvi Memon, in her welcome note, during an event organized at BISP Secretariat under “BISP Empowers Talk” (BET) initiative.

“BISP Empowers Talk” (BET) is a BISP initiative to encourage idea generation, success transfer, motivation and inspiration for BISP beneficiaries in order to increase empowerment, dignity and meaning to life.

Under this initiative, BISP had invited Maria Toor, national squash champion to deliver an address to the BISP beneficiaries.

Maria Toor is national squash champion since 2004. She is ranked 48th in the world. She was awarded “Salaam Pakistan award” in 2007 by the President of Pakistan.

Federal Minister for Inter Provincial Coordination, Mian Riaz Hussain Pirzada graced the occasion as chief guest. The event was attended by members of Parliament, diplomats, representatives of government organizations, national and international organizations, media, civil society and a large number of BISP beneficiaries.

During his address, Riaz Hussain Pirzada acknowledged the BISP initiative of BISP Empowers

Talk and reiterated that BISP not only provides financial assistance but also instills motivation and inspiration among its beneficiaries.



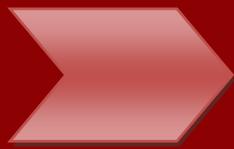
Pirzada praised the national squash champion Maria Toor and referred her as a role model for the women.

He urged the BISP beneficiaries to pay special attention to physical activity of their children as sports are vital for mental and physical growth.

Maria Toor, in her address appreciated the contribution of BISP in the welfare of the marginalized segments of society and the fast pace at which the organization is growing.

She encouraged the poor beneficiaries to break the shackles of conservative society and poverty by getting advantage of the social and financial assistance provided by BISP.

She gave them a message of hope and courage that would help them to come out of the vicious circle of poverty. Chairperson BISP, on the occasion, said that “BISP Empowers Talk” objective is to put women role models in front of most vulnerable women of Pakistan to encourage them to get out of misery created by poverty.



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She added that BISP through cash transfer and other initiatives aims to give dignity, empowerment and meaning to the lives of more than 5.2 million beneficiaries as envisioned by Prime Minister Muhammad Nawaz Sharif. "BISP Empowers Talk" initiative is another step towards implementing this vision.

(Business Recorder, Frontier Post, Jang, Express, Narwaiwaqt, Dunya, Naibaat, Khabrain and Jinnah also carried the story and picture)

completed their undergraduate degree through Waseela-e-Taleem, added Memon.

The BISP head said some elements were politicising the fact that the prime minister and his Cabinet members did not visit Bacha Khan University after the attack. Refuting these rumours, Memon said she and four federal ministers visited the university after the attack and met students. She praised the bravery of the people of Charsadda.

(The News, Frontier Post, Patriot, Naibaat, Pakistan, Ausaf and Mashriq also carried the story and picture)

2. BISP: INTEREST-FREE LOANS TO BE LAUNCHED, SAYS MARVI MEMON

Published in Express Tribune, Feb 18, 2016



SHABQADAR: Benazir Income Support Programme Chairperson Marvi Memon has said an interest-free loan scheme will be launched all over the country. She was talking at a Waseela-e-Haq event in Rajar, Charsadda on Wednesday. "Skill centres will also be established to provide vocational training to women."

Memon said around 80,000 children in Pakistan were getting free education through the Waseela-e-Taleem initiative. Around 5,000 students from Charsadda