



# NEWS TODAY

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## **1. BISP PLANNING TO SELL POOR WOMEN'S PRODUCTS AT INT'L MARKET: MARVI**

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*Lahore—Chairperson Benazir Income Support Programme (BISP), Marvi Memon said on Monday that BISP had planned to launch a programme under which products of poor women would be sold at international market.*

*Addressing the students at National College of Arts (NCA), she said that paper work in this regard had been completed and the programme would be started soon. The purpose of this programme was to alleviate poverty from the country, she said.*



*She asked the students to come forward and design the products made by the skilled poor women as per requirement of the international fashion, as this was the only way to sell Pakistani traditional products in foreign currency.*

*The BISP Chairperson also asked the students to follow international fashion and find the tradition close to Pakistani culture and design the local products which would help sale out local products.*

*Marvi said that Pakistan Muslim League-Nawaz (PML-N), government believed in serving the masses and that was the reason, the programme raised funds for BISP instead of changing name of this project.*

*She said that people who hoped for jobs from the government should focus on self-dependency as this was the only way to develop the country and alleviate poverty. Marvi said that Prime Minister Muhammad Nawaz Sharif had given the task to alleviate poverty from the country and she would continue the efforts to achieve the objectives.*

*Pakistani women are much talented who can produce marvellous items but unfortunately, they had not access to the markets and the NCA students could play their role in this regard. Later, Marvi Memon visited Ahan Office at Model Town and directed the concerned officers to make a plan for selling Pakistani products abroad.*

*(Business Recorder and Ausaf also carried the story).*