



BISP INITIATES DRIVE TO PROMOTE EMPLOYMENT OF ITS BENEFICIARIES

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explore employment opportunities for BISP beneficiaries.

The BISP chairperson visited Meraki Art Gallery, Delivery Ten, Every Catalogue, Kids-n-Moms and FAST University. In the initial phase of BISP-Entrepreneurial partnership, Meraki Art Gallery would train and work with young artists and BISP beneficiaries to produce paintings that would be exhibited in Pakistani embassies abroad. Delivery Ten would deliver beneficiary products across the country, BISP beneficiaries would be trained in data entry by Every Catalogue and ten BISP kids would attend Montessori free of cost at Kids & Moms Montessori under Corporate Social Responsibility.

She urged the students of FAST University to come up with innovations benefitting the illiterate and poor of the country. She appreciated the students for Smart Top Up Kiosk project with salient features of easy load, utility bill payment and online money transfers.

(Daily Times, Frontier Post, Patriot, Express, Nawaiwaqt, Dunya, Naibaat, Jahan Pakistan, Jinnah, Pakistan and Ausaf carried the story and picture)

ISLAMABAD

After launching E-commerce initiative, Benazir Income Support Programme (BISP) is on a drive to promote employment of its beneficiaries through skill development and job placement by partnering with entrepreneurs.

This was stated by Minister of State and Chairperson BISP MNA Marvi Memon during her visit to best StartUps in town in a bid to