

Government of Pakistan
Benazir Income Support Programme

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PRESS RELEASE

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Celebration of Defence Day by BISP Beneficiaries: Prayers for Victory Against National Challenges

Islamabad/Lahore() BISP Punjab hosted a picnic for BISP beneficiaries at the historic Iqbal Park today. The beneficiaries were joined in their day out by BISP Chairperson/Minister of State, MNA Marvi Memon. Sitting at the foots of Minar-e-Pakistan at Lahore, Marvi underlined the importance of 6th September and commemorated the sacrifices Pakistani armed forces had made to protect the homeland in the 1965 war.

“On 50 years of 1965 War, we all salute the courage and bravery of our armed forces, which had then overpowered the enemy. Even today they are foiling nefarious designs of the enemy with same spirit.” She said

She said that at present the Pak Army was engaged in a Jihad against terrorists, however, BISP women were fighting a Jihad against poverty. She stated that the Government of PML (N) and the Prime Minister Muhammad Nawaz Sharif were committed to support and assist less privileged families in their struggle against the scourge of poverty. The government’s vision was that all those living in poverty would receive support from the government till the time that they became self-sufficient. She said that the current government had substantially increased the amount of the BISP cash transfer as well as the budget of BISP. BISP was trying to reach out to more and more deserving women and through them their households.

At the occasion, Sarah Saeed, Director General Punjab stated that BISP offices were being revamped according to the highest service delivery standards and a new

Payments Complaint Management System was in place to track complaints and monitor their turnaround time.

Later, Marvi and the BISP beneficiaries formed a human chain around the Minar-e-Pakistan and prayed for the country's prosperity, for resilience in difficult times and for Pak Army's victory in the ongoing operation. BISP beneficiary women, most whom were accompanied by their children, were thankful for the thoughtful initiative. They stated that the BISP cash transfer was instrumental in meeting their pressing expenses such as children's school fees, food and in paying off their debts.
