

Government of Pakistan
Benazir Income Support Programme

PRESS RELEASE

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CHAIRPERSON BISP REACHES LAYYAH TO SENSITIZE MASSES ON RESURVEY
BISP AIMS TO INCLUDE EVERY DESERVING WOMAN IN NEW POVERTY
SURVEY: MARVI

As per international standards, poverty data needs to be updated within a span of around 5 years as the factors of demographic changes, migration, urbanization and others start affecting the accuracy and authenticity of the data. Aiming to identify the real poor of the country and to assist the Federal and provincial governments in formulating effective policies for the marginalized segments, BISP is all set to launch the pilot phase of its new poverty survey in 15 districts and a tribal agency after Ramadan followed by the national roll out in January 2017.

In order to devise strategies for resurvey in consultation with local government, administration and other stakeholders and



to create awareness among masses regarding resurvey, Minister of State and Chairperson BISP MNA Marvi Memon visited Layyah and its adjacent villages of Peer Jogi, Kotla Haji Shah and Chak No. 94 ML today. During these visits, MNA Peer Saqlain Shah, MNA Sahibzada Faiz ul

Hassan and District President PML (N) Malik Ahmed Ali also accompanied the Chairperson BISP. From Southern Punjab, Layyah is part of pilot phase districts of resurvey.

While addressing large gatherings of elected members of local bodies, notables and beneficiaries, Chairperson BISP said that under the vision of Prime Minister Nawaz Sharif and Finance Minister Senator Ishaq Dar, it would be ensured that no deserving woman of Layyah and across the country remains deprived of the financial assistance of BISP in contrast to the previous survey of 2010 conducted under last government. Chairperson BISP further added that the present government aims to serve the people of this country equally beyond their political affiliations and without any political considerations.

The Minister also said that BISP aims to conduct the most accurate and dynamic resurvey utilizing the advanced mechanisms and procedures. She added that to ensure transparency in the updation of National Socio-Economic Registry (NSER), survey teams will be followed by the monitoring teams while no survey forms will be distributed and no fee will be charged.

During her address, the Minister urged the poor women to benefit from the Prime Minister's Loan Scheme to initiate the entrepreneurial activities and become financially independent. She also apprised them of the E-commerce initiative of BISP, through which the products made by beneficiaries are getting online introduction to the world and which can help improve their financial condition.



As the Prime Minister Nawaz Sharif is to undergo an open heart surgery soon, Chairperson BISP, in the village of Peer Jogi, also held a collective prayer for his speedy recovery. In the celebration of Yaum-e- Takbeer, Chairperson BISP alongwith beneficiaries also cut a cake and prayed for the safety, security and peace of the country.