

Government of Pakistan
Benazir Income Support Programme

PRESS RELEASE

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**NEW POVERTY SURVEY OF BISP WOULD ENSURE TO INCLUDE EVERY DESERVING
WOMAN: MARVI**

Following the best international practices, BISP is ready to initiate the pilot phase of its new poverty survey in 15 districts and a tribal agency by the middle of this year. In order to create awareness among masses regarding resurvey, Minister of State and Chairperson BISP MNA Marvi Memon visited Chakwal and its adjacent villages of Mureed, Bhoun and Keryala today.

Chairperson BISP is undertaking a vigorous beneficiary outreach campaign so that the National Socio-Economic Registry (NSER) is updated in the best possible manner and leads the world in identification of poor. In this connection, she has already visited Sukkar, Jacobabad, Naseerabad, Dera Murad Jamali, Qila Saifullah and Turbat in the past few days. These areas are included in the pilot phase of the new poverty survey of BISP.

While addressing large gatherings of elected members of local



bodies, notables and beneficiaries, Chairperson BISP said that BISP aims to conduct the most reliable and accurate resurvey utilizing the advanced mechanisms and procedures. The incumbent government, under the vision of Prime Minister Nawaz Sharif and Finance Minister Senator Ishaq Dar, endeavors to cater the

needs of the poor. She added that through new poverty survey, it would be ensured that no deserving woman remains deprived of the financial assistance of BISP in contrast to the previous survey of 2010 conducted under last government.

Chairperson BISP further added that BISP is an apolitical organization and the government would not tolerate any political interference in the identification of poor. Being the directory of real poor, updated NSER would be an asset for all. Updated NSER would contribute towards effective policy making and better targeted programs as the present government believes in serving people instead of wasting time in blame games.

During her address, the Minister also apprised the audience of the sophisticated and reliable payment mechanism for BISP beneficiaries which will save them from fraudulent elements and will also provide an easy access to their payments. She also urged the poor women to benefit from the Prime Minister's Loan Scheme to initiate the entrepreneurial activities and become financially independent.