

Government of Pakistan

Benazir Income Support Programme

Press Release

March 29, 2015

BISP EMBARKS UPON SOCIAL MOBILIZATION AND FINANCIAL LITERACY OF WOMEN

KARACHI: Pakistan Muslim League (Nawaz) government through the platform of Benazir Income Support Program has embarked upon an ambitious scheme for social mobilization and financial literacy of deserving women across the country, said State Minister and BISP Chairperson, MNA Marvi Memon on Sunday.

Addressing a meeting attended by the notables and BISP officials from Thatta, Malir and Sajawal districts, she said that Prime Minister, Nawaz Sharif is absolutely committed towards strengthening BISP so as to streamline empowerment of poverty stricken women of the country.



CHAIRPERSON BENAZIR INCOME SUPPORT PROGRAMME MARVI MEMON MEETING WITH THE NOTABLES OF MALIR THATTA AND SAJAWAL AT BISP OFFICE IN KARACHI ON MARCH 29, 2015

She said that for the very purpose a pragmatic approach has been adopted to ensure that optimum number of deserving women genuinely benefit through BISP.

MNA Marvi Memon said that it is not only that the support money has been raised for deserving women from Rs.1000/- to Rs.1200/ and then to Rs.1500 by the PML (N) government but equal attention is being paid to ensure that no genuinely deserving meeting the 16.17 PMT score is missed out.

She said that it is with this goal that BISP officials of all districts along with notables pertaining to every union council are being engaged for social mobilization of deserving women.

She said that cognizant of the fact that these marginalized women are also vulnerable to exploitation; the government is making extra efforts to create financial literacy among the BISP recipients.

She said that it is not only to help and protect themselves against mischievous elements but also be empowered in making proper use of the tools available to facilitate them.



CHAIRPERSON BENAZIR INCOME SUPPORT PROGRAMME, MARVI MEMON MEETING WITH THE NOTABLES OF MALIR THATTA AND SAJAWAL AT BISP OFFICE IN KARACHI ON MARCH 29, 2015

MNA Marvi Memon urged the BISP officials and notables from the three districts to realize their responsibilities and develop close coordination to safeguard BISP recipients from being hoodwinked by middleman, brokers or any unscrupulous element.

"You must sensitize them that there is absolutely no role of middleman or any person seeking share or commission. BISP recipients have to be sensitized also about their easy accessibility to

us through a toll free hot-line number 0800-26477 paving way for registration of FIR against these unscrupulous elements, she added.

The Minister of State said that issues related to non availability of national identity cards among deserving or difficulties faced by them in procurement of BISP cards or its replacement have to be addressed through social mobilization.

She urged the participants of the meeting to realize their responsibilities as social mobilizers and expedite the process enabling deservants to get their due rights.

While responding to a query, she said that an in-built mechanism exists within the program to address the issue of bogus entries with equal attention to ensure that genuine entrants are duly facilitated.

Director General, BISP Sindh, Zafarullah Soomro, Focal Person for BISP, Raja Ansari and BISP Director for Karachi, Naveeda Erum assured the meeting participants that optimum cooperation will be offered to them in streamlining the program.

They were told all relevant stakeholders including NADRA officials and concerned ban authorities are also on board while mapping is underway to ensure ATMs are available in accordance to the number of recipients in each of the taluka and district.

Minister of State and BISP Chairperson reiterated need to expedite the program so as to ensure that children of the marginalized women also benefit through Waseela-e-Taleem (Education Scheme) announced by Prime Minister Muhammad Nawaz Sharif.

She further said that this reflects PML (N) government's commitment to promote education at grass root level and empower the poorest of the poor sections of the society. Under the education, every school going child of the BISP recipient women is entitled to a stipend of Rs.250/-.

The State Minister on the occasion said that she is holding similar meeting with district level BISP officials and area notables from across the country.

