

Government of Pakistan
Benazir Income Support Programme

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BISP AIMS TO ESTABLISH DIRECT LIAISON WITH WOMEN
BENEFICIARIES: MNA MARVI MEMON

Marvi appreciates the financial and technical assistance provided by DFID and
GIZ

Islamabad (March 19): Benazir Income Support Programme (BISP) aims to establish direct liaison with women beneficiaries in order to curtail the middle-man culture and to dignify the lives of its women beneficiaries. BISP has activated its hotline number so that the women beneficiaries may directly approach BISP headquarters to convey their concerns and problems. It was stated by the Minister of State/Chairperson BISP, MNA Marvi Memon during meetings with a delegation from Department for International Development (DFID) and the other delegation from German Embassy for Pakistan.

Ms. Pauline Hayes Western Asia Regional Director DFID alongwith Mr. Richard Montgomery Country Head DFID called on Chairperson BISP today. Later on, German Ambassador for Pakistan Dr. Cyrill Nunn and Mrs. Almut Knop, Development Counselor also visited BISP Secretariat. Chairperson BISP in her



ISLAMABAD: Minister of State/Chairperson BISP, MNA Marvi Memon talking to Ms. Pauline Hayes Western Asia Regional Director DFID and Mr. Richard Montgomery Country Head DFID at BISP Secretariat. (Dated: March 19, 2015)

welcome note appreciated the role of DFID and GIZ in providing financial and technical assistance to BISP. She said that the cooperation of these organizations has been very important in the operational success of the programme.

Chairperson shared the details of 100 Days Action Plan (100 DAP) with the delegations. 100 DAP has been developed by BISP with over 70 actionable items with specific deadlines and responsibilities in order to meet the operational and service delivery related challenges. It is a realistic and practical plan developed through a brain storming workshop involving the Headquarter staff and the Field Officers, feedback from the development partners of BISP as well as the Board members to identify the major areas of concern and to find their probable solutions.

She also talked about the efforts of BISP management to move the organization towards e-governance systems. The higher management of the organization and also the Prime Minister and the Finance Minister may monitor the progress on all the action plans of 100 DAP through the dashboard mechanism. The dashboard



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mechanism will help to improve the efficiency and productivity of the organization in delivering its services and products to the marginalized segment of the society.

During the discussion on the issue of updating National Socio-economic Registry (NSER), the Chairperson and the participants of the meetings were of the opinion that the issue must be brought in the BISP Board meeting so that maximum number of deserving people may be included in the social safety net. Identification of Beneficiaries by BISP is based on scientific Poverty Scorecard Survey. The survey was completed across the country in 2012, except a few areas, and data of 27 millions household was collected, creating the largest socio-economic registry in the history of Pakistan.

The Chairperson said that 2.2 million pending beneficiaries of BISP will be brought in to the social safety net through social mobilization using women leaders and women committees. She further said that the special focus will be on Balochistan where the percentage of pendency against the identified beneficiaries is highest.

The members of the delegation were of the view that the input from Board members on all issues is very important. The Chairperson endorsed this opinion and expressed her satisfaction over the active contribution of the board members. She said that the board members are stakeholders of BISP and the committees established under board are committed to the cause of this programme.