

Government of Pakistan
Benazir Income Support Programme

PRESS RELEASE
23rd February, 2014

BISP and Franchisee of Pizza Hut supporting Employment in Pakistan

Pizzahut to provide Employment to BISP Beneficiaries

KARACHI () Benazir Income Support Programme (BISP) and MCR Pvt Ltd Franchise of International Food chain of Pizzahut, Burger King and TGIF for the territory of Pakistan signed a Memorandum of Understanding (MoU) to impart vocational training to the BISP beneficiaries and to provide trained labor work force to the food industry. The signing ceremony between BISP and MCR was held in MCR Head Office Karachi. **Mr. Enver Baig, Chairman BISP, and Mr Aqeel Hasan, CEO MCR Pvt Ltd signed the MOU.**



ISLAMABAD: Chairman Benazir Income Support Programme (BISP), Mr. Enver Baig and Mr. Aqeel Hassan, CEO, MCR Pvt. Ltd signing a MOU at MCR Head Office, Karachi (Dated: February 23, 2014)

During the ceremony, Chairman BISP said that this historic signing of MoU will enable the beneficiaries of BISP to earn a modest living through their job placement in one of the biggest food chains in the country. He said that the vision of Prime Minister of Pakistan is to empower youth and BISP is taking the lead in fulfilling this mission, by increasing the employment opportunities for poorest of the poor youth of Pakistan.

On the occasion Mr Aqeel Hasan, CEO said that MCR is the largest group in food industry and we are operating international brands i.e Pizzahut, Burger King and TGIF throughout Pakistan. He said that we are committed to provide job placement to our qualified BISP beneficiaries. He said that BISP is doing tremendous job in poverty reduction through job placement and we are proud to become a partner with BISP.

The main objective of the MoU is poverty reduction through job placement of successful trainees of BISP's Vocational and Training Programme and provision of trained labor work force to the food industry and minimization of the shortage of skilled work force. Skills development on job training (OJT) would be provided to the beneficiaries by MCR and their placement in job market will be ensured by them.
